# PRESS RELEASE

# BNP PARIBAS REIM UK APPOINTS GREG MANSELL AS HEAD OF RESEARCH

BNP Paribas Real Estate Investment Management (BNP Paribas REIM) UK has appointed **Greg Mansell** to lead the Research team and performance analytics in the UK.



He started his new position on 28 February 2022. He is based in the UK and is responsible for the UK Research and Strategy business. He will also cover portfolio analysis of BNP Paribas REIM's European property funds.

He directly reports to Maarten van der Spek, Global Head of Strategy for BNP Paribas REIM and to Benoit de la Boulaye, Head of BNP Paribas REIM UK.

Greg Mansell, 38 years old, holds a Bachelor of Science (BSc) in Human & Physical Geography and a Master of Science (MSc) in Real Estate Investment & Finance from the University of Reading in England. He also received the CAIA (Chartered Alternative Investment Analyst) certification from the Chartered Alternative Investment Analyst Association.

He started his career in 2007, working as an Analyst and Senior Analyst for Property & Portfolio Research, CoStar and IPD. From 2013 to 2014, he worked as Head of Applied Research at MSCI. After that, he worked for three years at AXA IM Real Assets, first as Senior Strategist and then as Head of Research. In 2017, he founded Renosco, a real estate research consultancy for people interested in real estate investment. Finally, from 2019 to 2022, he worked as Head of UK Research & Insight at Cushman & Wakefield.

**Maarten van der Spek observes**: "Greg benefits from 15 years of professional experience in the analysis and research field in the UK as well as in real estate. His range of skills will be invaluable in his new role at BNP Paribas REIM, to strengthen the growth of the business investment goals for the UK market."

**Greg Mansell adds**: "I'm delighted to have joined BNP Paribas REIM as a head of research and I'm looking forward to working alongside the company's highly respected analysts and strategists. BNP Paribas REIM is a major real estate investor with clear ambitions to grow, not just in the UK, but across Europe. It is exciting to see data and analytics play a key role in its strategy."



### **About BNP Paribas REIM**

## With BNP Paribas REIM, you invest in REAL ESTATE AS LIVING ASSETS.

BNP Paribas REIM, a business line of BNP Paribas Real Estate, provides a wide range of real estate funds and investment solutions for investors, based on strong convictions.

Deeply European, we have a close understanding of local markets, a view of every square metre, every street, every neighbourhood, every urban eco-system.

With our 330 employees, we care for assets as we care for living beings, aiming to build a better living environment for our 200+ institutional investors and 150,000+ private investors.

We believe in ESG to reconcile social, environmental and financial performance.

We apply innovation in order to better adapt to the risks and opportunities of today and tomorrow.

At the beginning of 2021, BNP Paribas REIM managed €29 billion of living European assets on behalf of institutional and private investors.

BNP Paribas Real Estate Investment Management is composed of regulated entities in the following countries: France, BNP Paribas Real Estate Investment Management S.A.; Italy, BNP Paribas Real Estate Investment Management Italy SGR; Germany, BNP Paribas Real Estate Investment Management Germany GmbH; UK, BNP Paribas Real Estate Investment Management UK Limited; Luxembourg, BNP Paribas Real Estate Investment Management Luxembourg S.A.

Each of the legal entities responsible for offering products or services to their customers is referred to in the product documentation, contracts and related information.

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