

E-COMMERCE GIANT TAKES SPACE IN POLAND'S HOTTEST LOGISTICS VENUE

BNP Paribas Real Estate Poland, acting as sole agent for Allegro Group, Poland's largest online trading platform, has advised on the process of search and negotiation of the terms for agreements for the lease of warehouse and office space. ProLogis Park Blonie, a major logistics center in the Warsaw area, has been chosen in line with the client's specifications. Pursuant to the signed agreement, 22,000 sq m of warehouse and office space has been leased, of which nearly 9,000 square meters of distribution space will be occupied up by Allegro Group in 2017.

"The dynamics of e-commerce market development are accelerating, which translates into a need for the faster implementation of projects for major players in the sector. Effecting the transaction for Allegro required great discipline from us, due to a tight schedule," - said **Katarzyna Pyś-Fabiańczyk**, Head of Industrial and Logistics Department, Central and Eastern Europe, BNP Paribas Real Estate Poland.

"This is our second operation carried out with partners from BNP Paribas Real Estate and for the second time we felt a great understanding of our needs and substantive support at every stage of the process," - highlighted **Adam Pawelczak**, Head of Logistics, Allegro Group.

ProLogis Park Błonie is a distribution center consisting of seven buildings offering 152,000 square meters of high-quality warehouse and office space. The park has a strategic location, 25 kilometers west of Warsaw city center, enabling the distribution of goods both in Warsaw and the wider region. The building is located on the E30 road, connecting Western and Eastern Europe, only a few kilometers from the junction Grodzisk Mazowiecki on the A2 motorway.

"Logistics suburban parks are becoming more and more attractive locations for companies in this industry, due to the availability of staff, attractive labor costs and relatively low rates of real estate lease. ProLogis Park in Błonie meets all the needs of this sector."- concluded **Zbigniew Smyczyński**, leasing manager, Prologis.



About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 36 countries with approximately 180 offices and 3,800 employees (16 wholly owned and 20 by its Alliance network, that represents today more than 3,200 people).

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Press Contacts:

Raïssa CHARMOIS – Tél. : +33 (0)1 55 65 22 84 Mobile : +33 (0)6 48 81 60 24 – raïssa.charmois@bnpparibas.com

Arnaud FRABOUL - Tél: +33 (0)1 55 65 21 15 Mobile : +33 (0)7 85 16 09 20 – arnaud.fraboul@bnpparibas.com

Amira TAHIROVIC-HALILOVIC - Tél: +33 (0)1 55 65 22 08 Mobile : +33 (0)6 37 78 12 17 - amira.tahirovic-halilovic@bnpparibas.com



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