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## PRESS RELEASE

### LOU CELLIER APPOINTED DEPUTY DIRECTOR OF THE ALLIANCES NETWORK OF BNP PARIBAS REAL ESTATE



BNP Paribas Real Estate has named Lou Cellier as Deputy Director of the International Alliances Network.

From January 1<sup>st</sup>, under the responsibility of Aymeric Le Roux, Executive Director, International Advisory & Alliances, Lou will be in charge of strengthening the synergies between the leading real estate company in continental Europe and its alliances network, developing cross-border business across all Group activities.



*“Our Alliances Network is one of the pillars of our international development strategy. It enables us to offer our clients a complementary international service in the fields of Transaction, Consultancy, Valuation and Property Management, in the countries where we are not directly present. To date, this network consists of more than 3,500 professionals located in 21 countries, in addition to our 16 established countries.” explains Aymeric Le Roux.*

Lou Cellier, 31 years old, who graduated from ESSEC BBA, joined BNP Paribas Real Estate in 2011 as an Analyst in the Client Solutions department before becoming a Client Relationship Manager in 2014 in the International Investment department. Prior to this, she was at Ciloger (2009-2011), having started her career at DTZ Asset Management (2007-2008).

#### About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management. BNP Paribas Real Estate has local expertise on a global scale through its presence in 37 countries with approximately (16 wholly owned and 21 by its Alliance network).

BNP Paribas Real Estate is a subsidiary of BNP Paribas.



For more information: [www.realestate.bnpparibas.com](http://www.realestate.bnpparibas.com)

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