

## BNP PARIBAS REIM BUYS “THE HYPE” BUILDING IN BRUSSELS FROM EAGLESTONE



On behalf of its OPCI BNP Paribas Diversipierre, BNP Paribas REIM France has bought a 10,000 m<sup>2</sup> office building on 250 Avenue Louise, in the heart of Brussels. It is located on one of the most prestigious corners of the Belgian capital, on a thoroughfare with particularly high footfall with both stores and offices, offering it excellent visibility and access to public transport.

Since 2018, Eaglestone has been repositioning the asset to give it a new identity, integrating new digital technologies for the occupiers. In parallel with the refurbishment works, the building has been the subject of a dynamic asset management programme.

This transaction takes place at a time when the building is fully leased and occupied by renowned tenants such as Bureau Van Dijk, belonging to the US group Moody's, as well as the law firm Simon Braun, which is to move in from Q2 2020.

**Jean-Maxime Jouis, Head of Fund Management for BNP Paribas REIM France, says:** *“This marks the first investment in Belgium by BNP Paribas Diversipierre, which was highly impressed by a central location that fits perfectly with its strategy to extend its European portfolio. This acquisition also shows the willingness of BNP Paribas REIM France to help improve the quality of buildings in the very centre of the city”.*

*“We are delighted with this latest deal, which sits neatly with our strategy of targeting assets with high potential. This transaction also demonstrates the continued appeal of the Louise district in the office segment”* adds **Gaétan Clermont, CEO of Eaglestone.**



## About BNP Paribas Real Estate Investment Management

BNP Paribas Real Estate is one of the largest and most effective real estate networks in Europe. BNP Paribas Real Estate Investment Management is its business line dedicated to investment management.

At the end of 2018, it managed € 28.7bn of assets in Europe. In 2018, a transaction volume of about € 4.5bn was secured (investments and divestments).

BNP Paribas Real Estate Investment Management provides a range of funds and tailored asset management services for international investors with mandates or vehicles managed in Europe with a local presence in eight countries (Belgium, France, Germany, Italy, Luxembourg, Spain, the Netherlands and United Kingdom) investing in offices, retail, logistics, hotels and residential sector. BNP Paribas Real Estate Investment Management has about 350 employees who provide solutions to over 100,000 clients throughout Europe and Asia.

BNP Paribas REIM is the business line dedicated to Investment Management within BNP Paribas Real Estate consisting of various legal entities: France: BNP Paribas Real Estate Investment Management France (SGP); Italy: BNP Paribas Real Estate Investment Management Italy (SGR); Germany: BNP Paribas Real Estate Investment Management Germany (GmbH); UK: BNP Paribas Real Estate Investment Management UK (Limited); Luxembourg: BNP Paribas Real Estate Investment Management Luxembourg S.A.

The respective legal entities responsible for offering clients products or services are named in the respective product documentation, contracts and information material.

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### About Eaglestone:

Eaglestone is a real estate development and investment company, active in Belgium and Luxembourg which is made up of around thirty employees.

Recognized for its sustainable developments and its contemporary architecture, the group currently manages a portfolio of 35 projects, representing a total investment volume of around €700 million and a little over 200,000m<sup>2</sup> of floor space .

[www.eaglestonegroup.be](http://www.eaglestonegroup.be)



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