

PRESS RELEASE

BNP PARIBAS REAL ESTATE ACQUIRES FRENCH SUPPLY CHAIN MANAGEMENT EXPERT TRAKER

BNP Paribas Real Estate has stepped up its sector diversification strategy with the creation of a new service line: “Logistics and Supply Chain Consulting”. The move supports the business’ long-term ambition to increase its service offer for logistics assets, in which clients are showing a growing interest.

The new division will be headed up by the founding partners of Traker, Mike Haziza and Erwan Giraud supported by their team of 10 consultants. The aim of this new service line is to make industry players more competitive by modernising their supply chain

Since its inception in 2008, Traker has undertaken over 200 projects across Europe for around 100 clients from various sectors (industry, retail, logistics, services).

“Traker has established an excellent reputation for its consulting services with outstanding references. We share the same culture of strategic and operational excellence, which will support the success of our clients. Our offer will enable us to provide global solutions while guaranteeing vertical expertise on logistics”, says Laurent Boucher, chairman of BNP Paribas Real Estate Advisory France.

This Supply Chain Consulting service will provide upstream support for the integrated and interlocking services that BNP Paribas Real Estate can offer its investor and occupier clients when implementing their logistics masterplans (renting or buying premises, turnkey transactions, investment, valuation, property management).

“We are incredibly proud to partner with BNP Paribas Real Estate. We have collaborated with them for several years and share the same enthusiasm for sustainable solutions as well as a culture based on excellence, groundwork and boldness. This integration will enable us to bolster our capacity to innovate and create value for our customers’ supply chains, while opening up new development opportunities for our team”, say Erwan Giraud and Mike Haziza.

As such, BNP Paribas Real Estate continues to develop assistance to its clients in Industry – Logistics – Retail throughout their European logistics schemes. This follows the organisational consolidation of the transaction team and the recruitment of Arthur Rodriguez, formerly deputy head of major industrial and logistics schemes for CBRE France, and the introduction of pan-European coordination at the head office of BNP Paribas Real Estate in Issy-les-Moulineaux, France.

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 5,400 employees, BNP Paribas Real Estate supports owners, leaseholders, investors and communities thanks to its local expertise across 32 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate, as part of the BNP Paribas Group, generated € 968 m of revenues in 2018.



For more information: www.realestate.bnpparibas.com

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