

BNP PARIBAS REAL ESTATE AND THE COMPANY m3 REAL ESTATE SIGN AN ALLIANCE CONTRACT IN FRENCH-SPEAKING SWITZERLAND

BNP Paribas Real Estate has strengthened its European presence by signing an alliance contract with the Swiss real estate company m3 REAL ESTATE, headquartered in Geneva. Founded in 1950 and managed by Teresa Astorina, m3 REAL ESTATE has over 100 employees, based mainly in Geneva.

“We have chosen to sign an exclusive partnership with m3 REAL ESTATE, a high-performance and innovative company, to offer our investor and occupier clients our full range of services in transaction, advisory, valuation and management in French-speaking Switzerland”, indicates Aymeric Le Roux, Executive Director International Advisory and Alliances of BNP Paribas Real Estate.

“This alliance with the BNP Paribas Real Estate fits perfectly with our development strategy and our intention to strengthen our position as the real estate leader in French-speaking Switzerland. We are proud to put our skills and knowhow at the disposal of such a prestigious and internationally recognised company; and we are convinced that this collaboration will unlock numerous synergies”, observes Abdallah Chatila, Chairman of m3 REAL ESTATE.

The signature of this new alliance illustrates the intention of BNP Paribas Real Estate to continue its international expansion so that it may cater to the changing needs of its clients. Alongside the 5,100 employees of the company established in 15 countries, BNP Paribas Real Estate’s alliance network now numbers some 4,000 staff in an additional 21 countries.

About m3 REAL ESTATE

m3 REAL ESTATE is a 360° Geneva-based real estate company that offers comprehensive, consistent and innovative expertise in the real estate trades. Thanks to its pioneering structure, grouping the business lines of Management, Sales, Advisory (investment, real estate projects and retail property) and Hospitality, it offers outstanding tailored assistance to its institutional and private clients, with the aim of optimising and enhancing their assets.

Based in Geneva and Zurich, it is fully owned by Abdallah Chatila and managed by Teresa Astorina.

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

With 5,100 employees, BNP Paribas Real Estate supports owners, leaseholders, investors and communities in their projects thanks to its local expertise across 36 countries (15 through its facilities and 21 through its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate generated € 811 m revenues in 2017. In 2017 BNP Paribas Real Estate continued its growth through the acquisition of Strutt & Parker, one of the UK’s largest independent property partnerships. BNP Paribas Real Estate is part of the BNP Paribas Group.

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Press Contacts:

Arnaud FRABOUL - Tél: +33 (0)1 55 65 21 15 Mobile : +33 (0)7 85 16 09 20 – arnaud.fraboul@bnpparibas.com

Amira TAHIROVIC-HALILOVIC - Tél: +33 (0)1 55 65 22 08 Mobile : +33 (0)6 37 78 12 17 - amira.tahirovic-halilovic@bnpparibas.com

Claire LENORMAND - Tél: +33 (0)1 55 65 22 84 Mobile: +33 (0)6 75 68 39 03 – claire.lenormand@bnpparibas.com

Laurent PAVILLON - Tél: +33 (0)1 47 59 22 56 Mobile : +33 (0)6 03 37 47 28 – laurent.pavillon@bnpparibas.com



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