

PRESS RELEASE

## JD LOGISTICS APPOINTS BNP PARIBAS REAL ESTATE FOR EUROPEAN EXPANSION

As a result of a longstanding business relationship, JD Logistics\*, part of China's leading e-commerce and technology company JD.com, has mandated BNP Paribas Real Estate for their business expansion in Europe. The BNP Paribas Real Estate European Logistics Advisory Leasing Team lead by Oliver Wissel will be in charge of providing pan European acquisition services to support the future expansion strategy in Europe, including new fulfilment sites and logistics hubs. This cooperation further strengthens the long term strategic relationship between JD Logistics and BNP Paribas globally.

*“We are delighted that JD Logistics has chosen us for this very important project across Europe. Despite difficult market conditions this is a major expansion within the European logistics arena. Our Pan European coverage and expertise will help support and provide leading expert advice for JD Logistics to realise their roll out across all key markets. Commented: Craig Maguire, Head of Pan-European logistics at BNP Paribas Real Estate.”*

\*JD Logistics is the leading service provider for integrated supply chain logistics services. The company served more than 79,000 corporate customers in 2022 across a wide range of industries, including fast-moving consumer goods (FMCG), apparel, home appliances, home furniture, 3C, automotive and fresh food products. As of June 30, 2023, JD Logistics operated over 1,600 warehouses.

### About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 5,300 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 23 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

As a committed stakeholder in sustainable cities, BNP Paribas Real Estate intends to spearhead the transition to more sustainable real estate: low-carbon, resilient, inclusive and conducive to wellbeing. To achieve this, the company has developed a CSR policy with four objectives: to ethically and responsibly enhance the economic performance and use of buildings; to integrate a low-carbon transition and reduce its environmental footprint; to ensure the development, commitment and well-being of its employees; to be a proactive stakeholder in the real estate sector and to build local initiatives and partnerships.



For more information: [www.realestate.bnpparibas.com](http://www.realestate.bnpparibas.com)  
Real estate for a changing world

### Press contacts:

Capucine Marescal: +33 (0)6 40 10 78 28 / Amira Tahirovic: +33 (0)6 37 78 12 17 / Charlotte Rémond: +33 (0)6 78 18 57 87  
[presse.realestate@realestate.bnpparibas](mailto:presse.realestate@realestate.bnpparibas)